



School of Sexuality Education

PR Advisor Recruitment (pro bono) 2024

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What we are looking for

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About Us



School of Sexuality Education is an award winning charity that provides relationships and sex education (RSE) programmes to schools, colleges, universities, and youth groups across the UK.

We support young people and those working with them to ensure everyone has access to comprehensive and inclusive sex(uality) and relationships education.

Our approach

Sex positive

Unembarrassable

LGBTQIA+ Inclusive

Intersectional Feminist



Our programmes and content are informed by young people, activists, expert advice, and the latest evidence-based research. This includes:

- Our international youth panel;
- UNESCO International Technical Guidance on Comprehensive Sexuality Education' (2018);
- World leading researchers in teen digital cultures at UCL, University of Leicester, University of Kent, and Anglia Ruskin University;
- Specialists in sexual and gender based violence prevention;
- Health professionals;
- Sex Education Forum '12 Principles of good RSE'.

About Us



Our Programmes

Reproductive & Sexual Health

Relationships

Puberty & The Body

Consent

Identity, Sexuality & Gender

Equality & Rights

Sex, Bodies & Media

Online Life

Our unembarrassable facilitators deliver our spiral curriculum, which responds to the latest [Government guidance on Relationships, Health and Sex Education](#), through a mixture of small group workshops, whole-year assemblies, drop-in sessions and more.

Our organisational culture

At School of Sexuality Education, we pride ourselves on our friendly, considerate and flexible organisational culture. We know just how important it is to love where you work, as well as enjoying the work you do!

We care about everyone who works with us and want to make sure they're feeling supported both in their physical and mental health. We're always happy to chat and greatly value feedback – whether you want to improve on the content we deliver or you need extra support.



What people say about us



“The team make sex education relevant and relatable for young people. Through their honest and open approach, which is grounded in the latest research, School of Sex Ed help young people to navigate their way through sex, relationships, and the world of digital connectivity.”

- Dr Tanya Horeck, Anglia Ruskin University

“I really enjoyed the honesty of the workshop, that it was an open book, giving us the freedom to talk about anything”

- KS3 student

“It helped me understand that it is to make sure you are safe, confident and you can say no if you don't want sex. All of my worries have been resolved because of today.”

- Year 9 student

“When it comes to RSE, School of Sexuality Education breaks the mold - offering a range of engaging, creative, fun and informative workshops. The team are not only professional, but unembarassable, taking an inclusive approach to relationship and sex education that is sorely needed.”

- Dr Kaitlynn Mendes, University of Leicester

About the Role



At School of Sexuality Education, we aim to provide young people with the knowledge, skills and attributes to build healthier lives and develop a more equitable society.

School of Sexuality Education is looking for a PR Advisor who will help the charity maintain and build its reputation as a leading voice in the UK for Relationships and Sex Education.

School of Sexuality Education is a young charity that has grown rapidly over the past six years delivering relationships and sex education programmes on a national scale. This role will involve working closely with both the CEO and the Board of Trustees to manage all things PR.

Volunteers will play a key role in raising awareness of the charity's work, and help bust myths and taboos around sex, relationships, bodies, and health. As a PR adviser, your expertise will help us transform the narrative around RSE, and demonstrate the importance of inclusive education in empowering young people.



Key responsibilities of the PR Advisor include:

- Champion and exemplify School of Sexuality Education's values, mission and vision.
- Quickly gaining knowledge of School of Sexuality Education's brand identity, as well as our educational programmes and other work.
- Working with the CEO and Trustees to build and manage a PR strategy for School of Sexuality Education.
- Assist and advise the CEO and Trustees when responding to incoming media enquiries.
- Cultivate and maintain strong relationships with media representatives, and journalists.
- Provide guidance on pitching stories and securing media coverage.
- Help manage media coverage, prepare press releases, and support the team in responding to media inquiries effectively.

Advisors may also be invited to attend School of Sexuality Education events from time to time.

We are looking for people to commit to 1-2 hours a week.

Experience & skills



Person Specification

We are looking for candidates who can help School of Sexuality Education with all things public relations. To be considered for this role, you must have:

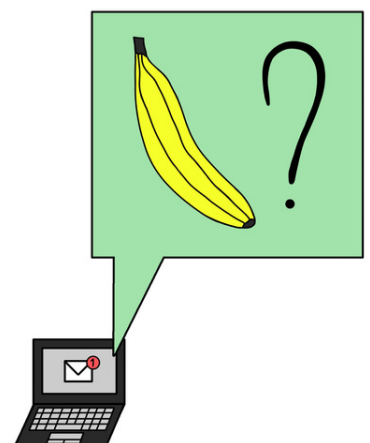
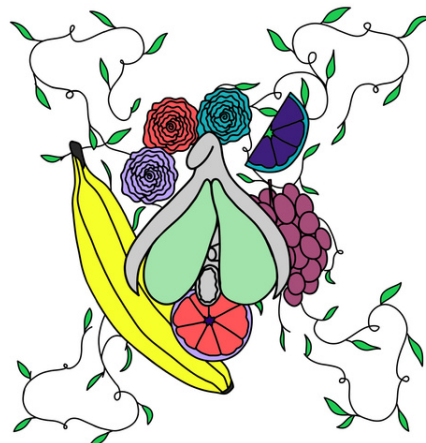
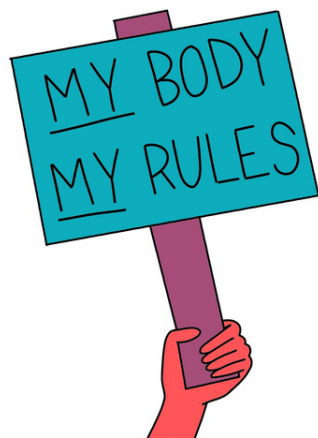
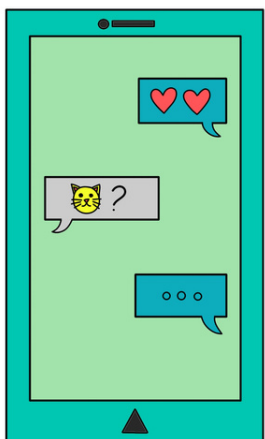
- At least 5 years' experience within the PR field
- Exceptional written communication and presentation skills - reflecting the charity's professional integrity as well as its unembarrassable approach
- An existing professional network within the UK media, and willingness to build new professional relationships within the RSE sector

We are particularly interested in candidates who have gained PR experience within the charity and/or education sectors - though this is not a necessary prerequisite to applying.

Our values and mission are important to us and we expect our team including Advisors to model our approach of inclusivity and passion for social justice. As a charity working with young people all team members must understand the importance of safeguarding children.

Terms of Appointment

This role is unremunerated; however, reimbursement is made for all reasonable expenses with regard to Advisors' duties on behalf of the charity.





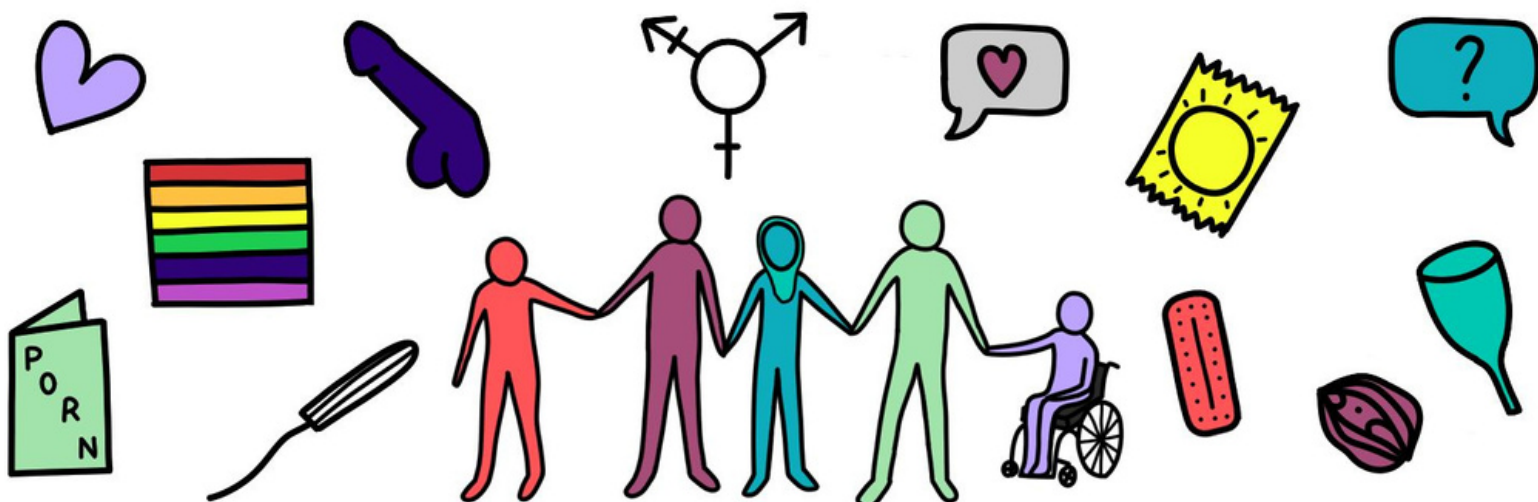
How to apply

To apply, please complete an application form. The application form can be found on our website: schoolofsexed.org/opportunities-facilitators

If you are successful at the application stage, you will be invited to the first stage of interviews via email.

In order to safeguard young people, all roles at the charity must pass several pre-employment checks. These include identity checks, safeguarding self-declaration, obtaining professional references, and enhanced DBS checks.

To discuss the role further or to request reasonable adjustments for the interview, please contact trustees@schoolofsexed.org.





School of Sexuality Education

Contact Us

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[@School_sexed](https://www.instagram.com/School_sexed)
schoolofsexed.org

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